

Rep Order# 6849259 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106240 Printed: 09/06/2012 11:28 AM 1 of 2
 EC'd Yes Last Received: 09/04/2012 9:16 AM
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV. Agency () CROSSROADS MEDIA
 Advertiser () AMER CROSSROADS 66 CANAL CENTER PLAZA, SUITE 555
 Product AMER CROSSROADS ADD ALEXANDRIA, VA 22314
 Estimate# 943 Agency C/P1/P2/E 11/27/943
 Buyer Emily Milhoan Flight Dates 09/05/2012 - 09/14/2012
 Phone# Hiatus Weeks
 Fax#
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SA	7P-730P	WHEEL OF FORTUNE	:30	\$500.00	09/08-09/08	1	1	1	\$500.00	
	2	SU	930A-10A	CHRIS MATTHEWS SHOW NO PROGRAM 8/1	:30	\$500.00	09/09-09/09	1	1	1	\$500.00	
	3	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,100.00	09/09-09/09	1	1	1	\$1,100.00	
	4	SU	530P-830P	SUN NIGHT FOOTBALL	:30	\$10,000.00	09/09-09/09	1	1	1	\$10,000.00	

---REPORT TOTALS---

Report Totals: 4 / \$12,100.00

---SALES MONTHLY TOTALS---

Sep 12: 4 / \$12,100.00

Sales Totals: 4 / \$12,100.00

Station Totals: 4 / \$12,100.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$80,667
 CATV 0% KBLR 0% KING 0% KLAS 24% KSNV 15%
 KTNV 24% KTUD 0% KVCW 0% KVMY 0% KVVU 37%
 XXXX 0%

---COMPETITIVE COMMENTS---

EST SHARES

Books JUL12
 Demos RA35+

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— CREDIT RISK —
CASH IN ADVANCE